



June 2021

Dear Evergreen members,

The terrible winter storm seems so long ago to many, but it's been only about 4 months. Then we endured the seemingly endless rains in May and early June. And now we are staring at a typically hot, unrelenting Texas summer. The Texas weather is not for the meek!

The fall-out from "the February Freeze" is happening now with the Texas legislature. They are pushing plans meant to reshape the deregulated industry, hopefully for the better. Job 1 is to better prepare the grid and generation marketplace to perform more efficiently through a weather event, thereby reducing the stress on the system and the crazy pricing reactions that can occur. And did occur, albeit not for Evergreen members.

We are fairly certain that electricity prices will increase soon. We don't expect anything drastic; perhaps a \$5 - \$10 increase in your monthly electric bill. The upside is that the increases, if applied correctly, would help fix the marketplace by creating proper resources to fortify the grid and its ability to operate efficiently during chaotic times.

Speaking of the marketplace, it constantly fluctuates throughout the year. That is especially true as we enter the summer season. Page, our renewal director, has been busy locking people into new contracts 60-90 days in advance of current contract expiration dates to stay in front of escalating prices and the summertime renewal trap (and avoid variable rate plans).

We truly appreciate the trust you have in us to eliminate hassles and electricity contract frustrations, and to save you (sometimes significant!) money on your power bills. We work hard to earn and keep your trust. And remember if you ever have any questions or issues with your electricity – don't call your electric company. Call us. It's our duty to serve.

Finally, please tell your family, friends and neighbors about us. We have a Cash Back Loyalty & Referral Rewards Program. The more you engage people about Evergreen, the faster cash rewards will come your way! If you'd like to refer anyone to Evergreen, you can just have them call Mollye, our Membership Director (214-254-4419). She'll answer their questions and do everything to get them signed up.

Wishing you and your families a happy summer (and continued low electricity bills),

Peter Buell
Founder

Truth – Justice – Savings!